



Association of Imaging Producers & Equipment Suppliers

(European Industrial Association for Nuclear Medicine and Molecular Healthcare)

WORKING TOGETHER TO IMPROVE MOLECULAR HEALTHCARE

Prof. Marion de Jong wins the AIPES Nuclear Medicine Media Award 2013

Lyon , France, 23 October 2013

To stimulate awareness and better understanding of the value of Nuclear Medicine for Healthcare to a

wider audience, AIPES awarded the prize for the best European document for general public, dedicated to nuclear medicine, during the EANM Congress in Lyon, France, on 23 October to Prof. Marion de Jong, from the Erasmus Hospital in Rotterdam, for the video "Radiopeptides destroy tumor cells"



Prof. Marion de Jong, with, from left to right: Prof. Fred Verzijlbergen, President EANM, Hester Larkin, Chair of the NMAW WG, Guy Turquet de Beauregard, President AIPES and Prof. Dominique Le Guludec, Congress President EANM 2013

This video is a publication by COST Action BM0607 on Targeted Radionuclide Therapy, chaired by Marion de Jong. It aims to educate the public, especially patients and students, on the excellent clinical results obtained with radiolabelled peptides for both visualization and treatment of cancer in nuclear medicine. The video can be seen on Youtube: http://www.youtube.com/watch?v=0YvG_MCXZsw.

AIPES believes that nuclear medicine plays a valuable role in improving healthcare in Europe. Positive and clear communication to a broad audience about nuclear medicine will contribute to better awareness and understanding of the importance of nuclear medicine in Europe.

Hester Larkin, Chair of the AIPES Nuclear Medicine Awareness Working Group says: *"We are delighted to present this Award to Prof de Jong for her extremely informative and innovative approach in visualising how peptides have a clear role in cancer identification & treatment. Our objective is to ensure that patients get access to the most up to date, well informed information regarding the significant role that Molecular imaging continues to play in the diagnosis & treatment of disease. To this end Prof de Jong's inspiring work encapsulates the essence of this award."*

www.aipes-eeig.org and www.whatisnuclearmedicine.com

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